



HOLIDAY STROLL

Community Activity Application

Dear Organization and Business Leaders,

We would like to invite you to participate in this year's Holiday Stroll by providing a family-friendly activity. This would be a wonderful opportunity to engage with the Red Wing Community. The Holiday Stroll has become a community tradition and what better way to improve the event than invite more community involvement.

The purpose of the Red Wing Downtown Main Street program is to improve the community's quality of life by strengthening the downtown as the center of the community. **The Holiday Stroll attracts over 20,000 attendees to the heart of downtown Red Wing.**

We are accepting applications from community businesses and nonprofit organizations until August 31, 2019. Your application will be reviewed and juried by the Holiday Stroll Committee based on the following criteria and requirements. The activity must be:

- Family friendly;
- Organized by 2 or more members of your organization;
- Clearly budgeted;
- Holiday-themed and engaging, interactive and/or entertaining (non-musical);
- Planned and executed by your organization; and
- Located downtown.

Possible activities include:

- Entertainment (other than musical)
- Outdoor
- Arts and Craft
- Tournament/Contest
- Sport

We are accepting an maximum of four applications for community activities.

We hope you consider applying and join us in making the 2019 Holiday Stroll a truly community-focused event.

When: Friday, November 28, 2019 from 3-9 PM

Where: Downtown Red Wing, Minnesota

Cost: For profit \$100, and nonprofit \$50

(Fee can be waived in exchange for Holiday Stroll Volunteer Support)

Thank you for your support. Please reach out if you have any questions. We can be reached at info@downtownredwing.org.

Sincerely,
Holiday Stroll Committee



HOLIDAY STROLL

Community Activity Application Form

Applications must be submitted no later than August 31, 2019.

Mail to: Downtown Main Street Red Wing, 419 Bush Street, Red Wing MN 55066

No entry free. Selected activities will be charged \$50 for nonprofit organizations and businesses \$100.

Event Title *(This can be updated before brochure is published)*

Event Category

Entertainment Outdoor Arts & Crafts Sports Tournament / Contest

Detailed Event Description

Organization Hosting Event

Contact Person

Contact Email

Contact Phone

Names of committee members (must be 2 or more)

List Itemized Budget w/ Total \$

Do you require electricity?

Yes No Other

Provide additional attachments as needed.